**WCMGA Survey Responses – Summary – July 2018**

Respondents:

* 108 surveys completed by 89 veteran MGs and 19 interns. This represents a 58% response rate. (150 veterans and 36 interns = 186 total WCMGA members)
* Top 3 WCMGA *led/partner hour* activities in which involved:
  + 60% plant sale
  + 46% chapter gardens
  + 33% Washington County Fair Event
* Top reasons for continuing with WCMGA:
  + 75 (70%) To build my personal knowledge/comfort level with sharing horticultural info
  + 46 (43%) To provide the public with horticultural information
  + 43 (41%) To maintain friendships with other gardeners
* Top priorities for WCMGA for next 3 years:
  + 76 (72%) Educating Master Gardeners to better respond to community member horticultural questions
  + 72 (68%) Supporting OSU Extension MG Program activities (e.g., farmers' markets, clinics, speakers guild)
* 91% Satisfied/Very Satisfied with overall MG volunteer experience
* About evenly split in belief about impactfulness of information shared as a volunteer:
  + 51 (48%) a great deal/a lot of impact
  + 55 (51%) a moderate/little impact
* Likelihood of my serving in a leadership position:
  + 33 respondents (a little less than 1/3) indicate very likely/likely
  + Vast majority (69%) are neutral (29%) or unlikely/very unlikely (40%)
* Likelihood of being involved in activities on: Saturday Sunday
  + very likely/likely 46% 29%
  + neutral 32% 25%
  + unlikely/very unlikely 22% 46%
* Biggest obstacles to getting more involved with WCMGA:
  + 49% family commitments
  + 39% other volunteer commitments
* Businesses/organizations that may supply financial support to WCMGA:
  + About ½ of respondents skipped this question
  + Responses ranged from: health care, high-tech, nurseries, grocers
* Willing to commit time to fundraising activity:
  + 78% modified plant sale
  + 37% gala event
  + 20% golf/*cycling*/other sports event
  + 13 people indicated a willingness to seek donations/sponsorship from local businesses
* Willing and able to provide $100 to support WCMGA
  + About evenly split yes (48%) no (52%)

*Italics: words added for clarity here but did not appear in the survey question.*

* Next year, as top (#1 and #2) priorities, WCMGA should focus on:
  + 23% + 25% Retaining interns/veterans
  + 19% + 15% Better communicating about WCMGA activities
  + 17%+ 13% Identifying/implementing new ways of fundraising
  + 13% + 16% Improving the quality of educational offerings for the public
* To achieve its full potential, WCMGA could improve:

68 comments addressing these topics:

* + External and internal communication
  + Outreach with and inclusion of members, especially interns
  + Sharing knowledge across membership
  + Leadership
  + Increasing diversity – no cliques
  + Focusing on priorities
  + Offering activities that work for those employed yet
  + More project/service ideas, etc.,
* 24 respondents shared other comments/ideas/suggestions (Q 16)
  + Great organization, done well, good speakers, enjoy the people, recognition (7)
  + Need for good fundraising to sustain activities/projects (4)
  + Issues with board decision-making process (3)