

WCMGA Chapter Meeting

October 2, 2018

Jean Natter- Updates:

- See the October Metro Master Gardener Newsletter for Jean's articles on "When Pesticides Change". There's also a section on the difference between yellow jackets and paper wasps.
- Two programs on OPB – Oct 11, on Native Bees and Ron Spendal will be presenting a program on pollinators on 10/25.
- It is not possible to get rid of the stink bugs and box elder bugs present at this time
- Heat caused tomato blossom end rot. The end with the rot can just be cut off and the rest of the tomato can be consumed.

Shirley Wolcott – **Recognition:** Many Master Gardeners were honored this month. See the October Chapter Chat for more details on each of these member contributions.

- **Ron Spendal:** for his extensive work with Mason Bees and other native pollinators and all his work at the PCC Education Garden.
- **Sue Karstad and Stephanie Clift:** Served as guides with the Education Garden tour during the HPSO Fall Lecture and Plant Sale at PCC Rock Creek
- **Michael Donaghue:** Tackles everything from irrigation issues and the worst of weeds to moving gravel and going after moles.
- **Sarah Gramm Wolf and Margo Ballantyne** manage the Pioneer Garden at the Learning Garden. Sarah taught the In The Garden Series class "Seeds: Sowing/Harvesting/Saving" with Margo assisting with logistics.
- **Shirley Wolcott:** Works passionately to ensure the recognition of the many Master Gardener volunteers.

Marilynn Turner – **Budget:** In August, the Board approved an increase in the PCC Rock Creek budget of \$6500 reflecting directed donations previously received. This was brought to the Chapter at the September meeting and an email was sent to members. The following ballot was approved unanimously by a show of hands. "Should WCMGA amend the 2018 WCMGA Budget to increase the budget for the Education Garden at PCC-Rock Creek by \$6500 to be funded from restricted grants and pledges received thru July 31, 2018".

The chapter's financial status will be posted on the website.

Marilyn Berti (presenting for Pat Simmons) – **Fundraising; Modified Plant Sale:** Marilyn did a quick presentation of Pat's PowerPoint presentation that was shared at the Sept. Board meeting (see Document 2 below). Pat is gathering information for a modified plant sale for fundraising as we can longer do the "Dig and Divide" of previous years. There will be a meeting 10/24 at the OSU Extension office for anyone interested in helping.

Marilyn Berti – **Strategic planning:** The chapter's 5 top priorities have been identified. These were summarized in the September Chapter Chat. See Document 1 below for the updated version.

Cate Antisdel – **Online photo storage:** Cate is our new "photo librarian". She has been looking into various ways to organize our photos so they can be stored, categorized and made accessible. Smugmug

has a program that she will test out on a 30-day trial. If it looks like it meets our needs she will request WCMGA Board approval for the \$55 yearly fee for its use. Cate is also working on the logistics of how folks can submit photos, what information she will need from them and how the photos can be accessed.

Susan Albright –

- End of Year note: Reports for hours worked and education classes taken need to be turned in right away.
- There will be a garage sale at the Demo garden Oct 27. Contact Susan Albright if you can volunteer to price & organize items Oct. 13,16 or 23 at the Demo Garden (9am-noon) or work the sale on Saturday, Oct. 27.
- 10 of 12 positions open for the 2019 Board. Positions are listed in the October Chapter Chat. With so many positions to fill we are a bit behind in producing the final slate of candidates. Please submit any nominations to Susan Albright (albright.becker@gmail.com) or Marilyn Berti (mcbberti@gmail.com) by Oct 15. An email will go out on October 20 with the slate of candidates. Voting will occur at the November 6 Chapter Meeting.

Louise Gomez-Burgess: **2019 Meeting locations update** – Louise signed up for Griffith Park office space for our 2019 Chapter Meetings, but is waiting to find out if the requests were approved. Space for the 2019 training classes has not been finalized.

November Speaker: Seth Menser - Fascinating Plants From Across the Globe

Respectfully submitted by: Marti Farris, WCMGA Recording Secretary October 5, 2018

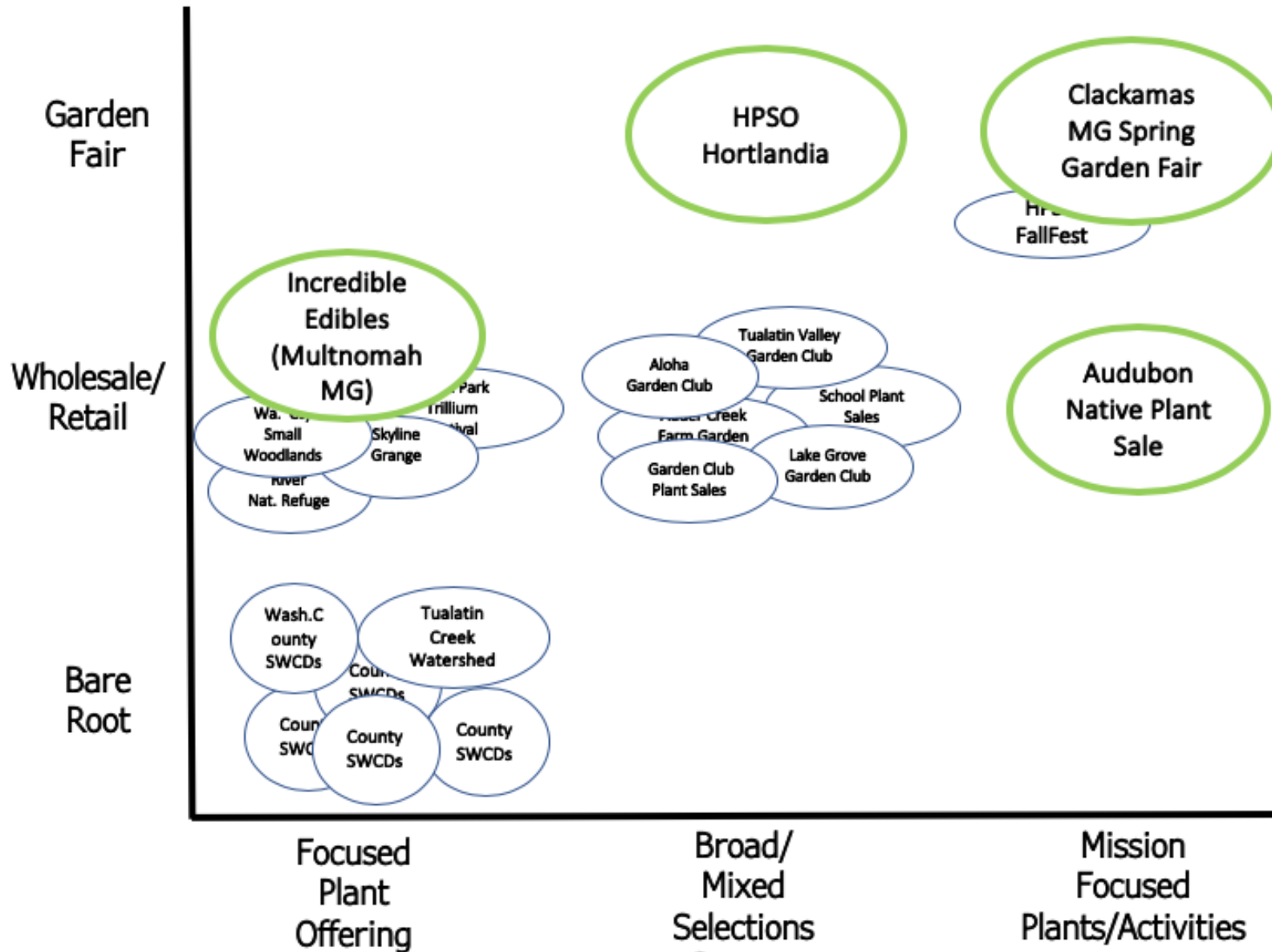
Approved by: Susan Albright, WCMGA President October 7, 2018

Document 1**Strategic Planning – Top 5 Priorities**

Key Priority	Board Position Alignment /Lead
1. Educate Master Gardeners to respond more effectively and more comfortably to garden inquiries from the public	Program Director Lead: Sandy Japely
2. Identify what the public wants/needs from Master Gardeners and increase public awareness of what MGs have to offer (in collaboration with the Metro MG Office)	Publicity Director/President Lead: Leslie Ray
3. Increase intern/veteran MG engagement with the organization	Chapter Relations Director Lead: Shirley Wolcott
4. Support OSU Extension MG Program activities and initiatives	President/Vice President Lead: Kathy Nokes
5. Explore/implement fundraising activities of interest to WCMGA members and the public and that raise sufficient revenue to maintain an effective organization	Fundraising Director Lead: Pat Simmons

**We're Reinventing the
WCMGA Plant Sale
&
We Need Your Help!**

'Competitive Map' of Other Plant Sales



Basic Concept

- 2019 'Special Event' format
- Start small and Learn
- Conduct Project with 'strategic' intent for long term WCMGA needs
- Utilize multiple sources for plants
- Explore expanded offerings
- Invest in advertising/promotion

“Mission Focused Sale & Event”

Learning & Education Garden Themes

Plant Collections

- Waterwise gardens
- Gardening in small space
- Protecting/nurturing pollinators
- Fragrance & Herb Gardening

Education/Activities

- Hellstrip plantings
- Container veggies
- Small landscapes
- Mason Bees pollinator gardens
- 10 minute University Clinics

Complementary Merchandise

- Recommended Books
- Teacup Gardens
- Garden Art
- Bees & pollinator houses
- Great hand tools & supplies

Perennials, Annuals, Veggies, Herbs, Natives, Shrubs, etc.

We Need Your Help

Lots to Do

Plant Acquisition & Prep

Working with Nurseries
“Growing our Own”

Organizing Education & Clinics

Organizing Hands-On Activities

Event Set-up

Planning/coordinating
Pre-sale activities
Day of Sale activities

Marketing & Promotion

Customer outreach
Advertising & promotion

... and much more!

Want to Learn More Of Help?

Sign list

Planning Meeting

1-3 pm

October 24, 2018

OSU Ext Ed. Center

Contact Pat Simmons

pbsimmons@comcast.net

989-859-3115